

INSTRUCTIONS product presentation (TC1)

You will be per teamwork **3 TC1**, and you will have to create a **powerpoint and oral presentation to present your new magic innovation**

YOU ARE A TEAM, SO WORK AS A TEAM!

Your presentation should last **5 minutes in all**. It has to be made with Powerpoint and you will have **NO NOTES**

The **speaking time** must be shared **between every person of the group!!!!**

Everything must be in your own words

Regarding the creation and the presentation of your Powerpoint, you should respect the techniques learnt in class.

Your oral presentation should convince the jury to buy your product. Be creative and the best one will be rewarded during the ceremony.

You will have to present your work on Wednesday 4 February. See ENT for detailed timetable

THIS WORK WILL BE MARKED for the TC1 so pay attention to your language and computer skills!

Instructions Project Presentation TC1 A Magic Innovation

Preparation

Step 1: Work with your partners in TC1

Step 2: Study the subject given by the students of the English Week project. The idea is to present a Magic Innovation in one of the 4 categories (Magic Wand, Owl Company, Magic Clothes, Magic Broom)

Step 3: Do a brainstorming with your partners to build the marketing mix of

Step 5: Prepare to make an oral presentation of your new product; you should use photos, accessories, costumes, to make your speech attractive; you must have a slideshow (powerpoint)

English Week

You will present your project in class on Wednesday 4 February

There will be a mark for activities

Criteria

Timing: 5 minutes max! this is imperative

originality, quality of your marketing mix, language skills and fluency, ability to convey a message, convincing tone

No notes during your presentation, only your chart and visual aids

For further questions, please contact me nathalie.motte@univ-ubs.fr